

ADVERTISING CHOICES FOR THE WEARDALE SHOW 2019

*****NEW this year - Sail Flags and Show day packages*****

The Schedule

- Glossy colour cover inside and out, A5 booklet
- Black and white publication with an outline programme of the day's events, details of all the classes to enter and entry forms in the centre
- Back cover, colour: full page £140, half page £85, ¼ £55
- Inside front and back, colour, sizes as above
- Matt, black and white pages within booklet: 1/3 page £45

Roadside panels

- Colour, double sided correx panels (81cm x 61cm) mounted on a pole: £25 each, minimum number available is 2. To include your logo as sponsor and the Weardale Show to be mounted in and around St John's 1 week prior to the Show (council directive).

'Teardrop' Flags

- Coloured 'sail' flags (seen on garage forecourts etc) to include your logo as sponsor and Weardale Show. 3 prime locations only available, in pairs: £120 for two. Can be mounted up to 4 weeks before the Show, at both entrance gates and gate from car park into the show ground.
- If you have your own available, £25 to display 1 sail flag at an agreed location on the field.

Banners

- £25 to display your own banner at the ring side, marquee or similar.

Show day packages

- Advertising or sponsorship + free entry for 2 people and lunch tickets included

Prize Sponsorship:

- Donations in increments of £10 are always welcome. Your name appears in the Schedule.

For expenditure over £100 on sponsorship or advertising, your company logo will appear on the website. For example, if full page advertisement was taken out in the Schedule or an £85 ad and £15 contribution towards prizes, it would also qualify you for your logo on the website.

Many thanks for considering sponsorship of our very special 150th anniversary Show, 31 August 2019

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